

Software Skills

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premier Pro
Capcut
Adobe XD
Cinema 4D
WordPress
Airtable
Monday
Mailchimp
Social Pilot

Technical Skills

Project Management
Content Organization
Comprehensive Branding
Publication Design
Print Advertising
Digital Advertising
Social Media Marketing
Email Marketing
Video Editing
Photography
Photo Retouching
Info-graphics
UX / UI Design
Event Design

Work History

Graphic Designer	Landmark Realty Group & Vacation Rentals	Cashiers, North Carolina	Nov. 2021 - Dec. 2025
• Worked alongside the marketing director to conceptualize new marketing efforts and update the company branding. • Created digital and print advertisements for one of the top brokerages in western North Carolina. • Managed and created content for social media pages for both sides of the company across multiple platforms. • Worked directly with 30+ brokers to find solutions to their individual marketing needs and challenges. • Created a 100+ page comprehensive company magazine three times a year. • Wrote persuasive copy that was used for marketing collateral and <i>Collection</i>, the company publication. • Collaborated with local businesses for community events, and created promotional banners, signage, and advertisements.			
DOT Delivery Driver	Havertys Furniture	Asheville, North Carolina	Apr. 2021 - Nov. 2021
• Delivered furniture to residences within a 100 mile radius across western North Carolina and parts of eastern Tennessee. • Safely operated a 26-foot box truck, navigating mountain roads, completing deliveries with care and competence. • Worked with a co-worker to routinely lift and maneuver furniture as heavy as 400 pounds into customers' homes. • Solved logistical issues when they arose to ensure successful deliveries and satisfied customers.			
Graphic Designer	DesignIQ / Gannett	Des Moines, Iowa	Sept. 2020 - Dec. 2020
• Created static and animated web advertisements for a vast array of businesses of all sizes across the nation. • Worked in a fully remote, independent environment, while communicating virtually with my teammates and manager when needed. • Used a combination of Adobe Illustrator, Photoshop and DesignIQ's web-based app to develop each advertisement. • Worked at fast pace while paying close attention to detail, tailoring ads to each business's specific branding.			
Screenprint Technician & Delivery Driver	Sigler Companies	Ames, Iowa	Oct. 2019 - Aug. 2020
• Learned and practiced every step of the screenprint process, from cleaning screens to operating the press. • Operated the specialized printer that translated the digital designs onto screens, requiring precision. • Adjusted the equipment for each job and recognized the unique requirements for more complex jobs. • Worked to ensure the perfect print every time, as even the slightest errors would be costly. • Delivered orders of Sigler products, mostly apparel and paper, to hundreds of businesses across central Iowa.			
Graphic Design Intern	CDK Global	Chicago, Illinois	Jun. 2019 - Aug. 2019
• Worked under the creative director and mentor, learning valuable skills and insights about the industry. • As part of the marketing team I assisted in the development of internal and external marketing projects. • Learned the inner-workings of a professional marketing operation while improving my design skills through practice and feedback. • Received experience working alongside professionals, who provided me with valuable insights on marketing and design.			

Education

Iowa State University	2015 – 2019	DMACC	2014 – 2015
Graphic Design (BFA)	General Education	General Education	
• Design principles • Typography • Publication design • Branding • 3D rendering & animation • UX / UI design • Social design • Exhibit design	• Art history (ancient – modern) • Object & figure drawing • Business communications • Social inequality • Global poverty • Sustainable agriculture • Gender/women's issues • Writing & Marketing	• Drawing & painting • Abnormal psychology • Classical physics • Sociology • Public speaking • Writing / composition • Personal finance • Graphic design	